

## **Job Title: Product s Space Design Intern**

Location: Bengaluru

Duration: 3 months

Type: Internship (Full-time/Part-time)

### **About the Role:**

We are looking for a passionate and creative Product C Space Design Intern to join our team. This role will focus on designing versatile and multipurpose spaces, developing innovative storage solutions, and creating multifunctional furniture. The intern will work closely with our design team to conceptualize and execute modular design solutions that adapt to various user needs.

### **Key Responsibilities:**

Assist in designing modular and multifunctional spaces.

Develop creative storage solutions and multipurpose furniture designs.

Create 3D models, CAD drawings, and technical drawings for manufacturing.

Work on rendering and visualizations to communicate design concepts effectively.

Research and implement innovative design trends in modular space and furniture design.

Collaborate with the team to refine designs based on feedback and usability considerations.

Support in prototyping and material selection processes.

### **Required Skills s Qualifications:**

Background in Architecture, Interior Design, Industrial Design, or related fields.

Strong conceptual and spatial design thinking skills.

Proficiency in 3D modeling software (e.g., Rhino, SketchUp, Blender, or equivalent).

Proficiency in CAD drawing software for technical drawings (AutoCAD, SolidWorks, or equivalent).

Experience in rendering software (V-Ray, Lumion, KeyShot, or equivalent) to create high-quality visualizations.

Understanding of furniture design and modular space planning.

Knowledge of materials, manufacturing processes, and prototyping techniques.

Strong attention to detail and problem-solving skills.

Ability to work collaboratively in a fast-paced environment.

**Preferred Qualifications:**

Prior experience or projects related to modular design, storage solutions, or multifunctional furniture.

Knowledge of sustainable and adaptive design principles. Hands-on experience in model-making or prototyping.

If you are a creative thinker with a passion for designing functional and adaptive spaces, we encourage you to apply! Send your portfolio and resume to [dcoe@fsid-iisc.in](mailto:dcoe@fsid-iisc.in) with cc to [hunny@fsid-iisc.in](mailto:hunny@fsid-iisc.in) by 20th April 2025

Job Title: Design Intern (Graphic Designer) - Centre for Excellence in Design  
No. of Positions: 1

A) Job Summary: We are seeking a creative and motivated Design Intern to join our dynamic design team at the Centre for Excellence in Design, a prestigious initiative supported by the Government of Karnataka (GoK). This role provides hands-on experience in a fast-paced, collaborative environment, perfect for individuals who are passionate about design, eager to learn, and excited to support the goals of the Centre for Excellence in Design.

B) Key Responsibilities:

- Assist in the creation of visual assets for digital and print projects, including brand collateral designs (e.g., website elements, marketing materials).
- Help design and layout web pages and email campaigns.
- Excellent communication skills and the ability to interact professionally with diverse stakeholders.
- Participate in design reviews, offering feedback and suggestions.
- Contribute to other design-related projects as assigned.

C) Qualifications: •

Minimum 3<sup>rd</sup> year and 4<sup>th</sup> year B.Des or M.Des students (Visual communication is preferred). • Experience in graphic design.

D) Essential Skills:

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, CorelDRAW etc.) and other basic design programs.
- Basic knowledge of layouts, typography, line composition, colour, and other graphic design fundamentals.
- Ability to work independently and complete assigned tasks within identified timeframes.
- Organized, dependable, and detail-oriented with excellent time management skills.
- Strong research, planning, and organizational skills.
- Strong written and verbal communication skills in English.
- Desire to learn quickly, be self-motivated, and take initiative in projects.

E) General Conditions:

1. Duration: The positions are temporary for a period of 3 months
2. Selection Method: Interview for short listed candidates will be notified accordingly.
3. Applicants who possess the minimum educational qualification as on the date of advertisement only need to apply.
4. Candidates would be expected to work at the institute as per the requirement.
5. No accommodation will be available on the Institute campus.

F) Application Process: Interested candidates should submit their resume for the program to [dcoe@fsid-iisc.in](mailto:dcoe@fsid-iisc.in) with cc to [singhv@iisc.ac.in](mailto:singhv@iisc.ac.in) by 20th April 2025

## **Job Title: Digital Marketing Intern - Centre for Excellence in Design**

The **Centre of Excellence in Design (D-CoE)** at IISc is looking for a passionate, creative, and tech-savvy **Digital Marketing Intern** to join our team. This internship offers a unique opportunity to work at the intersection of cutting-edge technology and design, helping shape the digital presence of one of India's leading innovation hubs.

### **Key Responsibilities:**

#### **1. Content Creation:**

- Develop engaging and innovative content for social media platforms, including LinkedIn, Instagram, YouTube, and more.
- Create posts, shorts, stories, reels, and videos aligned with D-CoE's vision and activities.

#### **2. Video Production s Editing:**

- Produce and edit short videos showcasing D-CoE's activities, workshops, and events.
- Use video editing tools and techniques to create professional-grade content for social media campaigns.

#### **3. Social Media Engagement:**

- Manage and engage with communities on social media to build traction and increase awareness of D-CoE's initiatives.
- Collaborate on strategies to grow D-CoE's follower base and foster meaningful connections.

#### **4. Presentation Design:**

- Create visually appealing presentations using Gen AI tools and advanced design platforms.
- Assist in preparing digital assets and presentations for events, workshops, and promotional campaigns.

#### **5. Trend Research:**

- Regularly monitor and study successful digital marketing campaigns within the education, innovation, and research domains.
- Identify specific trends in AI-driven marketing, user engagement strategies, and platform-specific best practices.

- Propose new content and campaign ideas based on well-researched trends and their applicability to D-CoE.
- 6. Tool Proficiency:**
  - Become proficient in using Gen AI tools like ChatGPT, Midjourney, DALL- E, and similar platforms for content creation and optimization.
  - Leverage specialized tools for video editing (e.g., Adobe Premiere Pro), social media analytics (e.g., Hootsuite, Buffer), and design refinement (e.g., Canva).
  - Recommend and apply emerging technologies and software that can simplify or enhance D-CoE's digital marketing initiatives.
- 7. Creative Collaboration:**
  - Work closely with the D-CoE team to brainstorm ideas and execute creative campaigns.
  - Contribute innovative suggestions for maximizing the impact of D-CoE's digital initiatives.
- 8. Analytical Mindset:**
  - Track and analyse social media metrics to gauge the performance of content and campaigns.
  - Suggest improvements and optimizations based on data insights.
- 9. Eager Learner:**
  - Exhibit curiosity, a proactive mindset, and a drive to explore and master new tools, trends, and techniques in digital marketing and content creation.

**Requirements:**

- A flair for creating engaging and visually striking content.
- Proficiency in video production, editing tools (e.g., Adobe Premiere Pro, Final Cut Pro, Canva), and presentation tools (e.g., PowerPoint, Gen AI tools).
- Familiarity with social media platforms and trends, particularly LinkedIn, Instagram, and YouTube.
- Excellent communication skills and an eye for detail.
- A passion for storytelling through digital media.
- Residing in **Bangalore** and available for the entire duration of the internship.

**What We Offer:**

- An opportunity to work with a leading research and innovation centre at IISc.
- Mentorship from experienced professionals in the fields of AI, design, and digital marketing.
- Exposure to cutting-edge tools and technologies.
- A chance to build your portfolio with impactful and innovative projects.
- A stipend based on performance and contributions.

**Minimum Requirements:**

MBA (Marketing)/Students Pursuing MBA Degree

**Location:** Bangalore, India

**Duration:** 3 Months

Interested candidates should submit their resume for the program to [dcoe@fsid-iisc.in](mailto:dcoe@fsid-iisc.in) with cc to [singhv@iisc.ac.in](mailto:singhv@iisc.ac.in) by 20th April 2025