



COSMAR 17

20th – 21st, November 2017

Department of Management Studies
Indian Institute of Science
Bangalore



THE 17TH CONSORTIUM OF STUDENTS IN MANAGEMENT RESEARCH

COSMAR 17's aim is to provide a platform for Research Students in Management and allied disciplines to showcase their original research ideas and stimulate discussions on various issues affecting the frontiers of management.

Research Areas :

- ▶ Analytics in Management
- ▶ Behavioral Science
- ▶ Economics
- ▶ Energy and Sustainability
- ▶ Entrepreneurship
- ▶ Environmental Economics
- ▶ Financial Management
- ▶ Human Resources Management
- ▶ Industrial Engineering
- ▶ Innovation and IP
- ▶ Knowledge Management
- ▶ Marketing Management
- ▶ Operations Management
- ▶ Operations Research
- ▶ Organizational Behavior
- ▶ Project Management
- ▶ Public Policy
- ▶ Strategic Management
- ▶ Supply Chain Management
- ▶ Technology Management
- ▶ Water Resources Management
- ▶ Any other areas in Management Research

Submission & Registration :

- ✓ Submissions through EASYCHAIR only
<https://easychair.org/conferences/?conf=cosmar2017>
- ✓ Registration fee : Rs. 3,000/- (inclusive of accommodation)
- ✓ Visit COSMAR 17 website for details

Best Paper Awards :

- * Best Paper Certificate and Cash Prize will be awarded*

Important Dates :

- | | |
|-----------------------------|-----------------------------------|
| Full paper submission | : 30 th September 2017 |
| Paper acceptance intimation | : 15 th October 2017 |
| Camera ready paper | : 30 th October 2017 |
| Last date for registration | : 30 th October 2017 |
| for paper presentation | |

Organizing Committee :

- | | |
|---|-----------------|
| Dr. M. Mathirajan, Chief Research Scientist | |
| Mr. Agnel Xavier Fernando M | - 9148818069 |
| Mr. Vigneshwaran S. R. | - 9791324252 |
| Ms. Vimala Rani M | - 080-2293 2605 |

<http://www.mgmt.iisc.ac.in/~cosmar>

E-mail : cosmar@mgmt.iisc.ernet.in

Facebook : www.facebook.com/cosmariisc

Paper submission : <https://easychair.org/conferences/?conf=cosmar2017>